The National Women's Lobby Process

Your Voice Counts

Individuals Join, Contribute and Vote

Individuals become members of the NWL General Assembly and Committees through USWCC Membership or Membership in a USWCC Association Member

NWL Committees

Economic Development Alliance
Social Policy Alliance
International Affairs Alliance
Committee & Team Leaders drive the process

NWL

General Assembly
(Driven by Committee & Team Leaders)

Economic Devel. | Social Policy | Int'l Affairs

Organizations Join, Contribute and Vote

Organizations become members of the NWL General Assembly the High Council of Leaders and Committees through USWCC Association Membership

Organization leaders work together to shape the broadbased activities

Initiative Launched

Broadbased Approach to Create Real Change

- Discussion
- Education
- Expert Testimony
- Outreach To Groups
- PR and Marketing
- Meetings w/ key influencers & politicians

The above work proceeds while the message is refined through input and voting by NWL members.

Final Vote

Broadbased Promotion of the NWL Viewpoint Launched

- NWL Bulletin Published and widely distributed
- PR and Marketing Campaign
- Outreach To Groups for Advocacy
- Lobbying w/ key influencers & politicians

NWL Monitors & Reports Progress

NWL
The National Women's Lobby
The power of influence.